

eTower

E-Commerce Fulfillment
Collaboration Platform

2014.10.14





What is eTower?



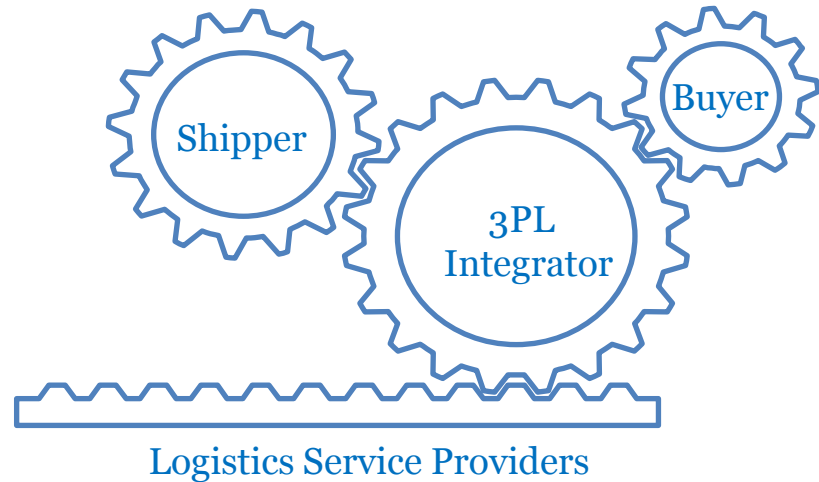
How eTower works?



Why eTower can create value?

eTower is a e-commerce logistics collaboration platform, which connects e-sellers, logistics integrators and sub-contractors. It delivers the visibilities to all parties in a timely and controlled fashion.

E-commerce
Logistics
Collaboration
Chain
Visibility



Cloud Based Shipping Platform

eTower is a shipping platform that uses state of the art cloud computing technologies, highly scalable and reliable.

Collaboration Enabler

eTower connects e-sellers, integrators and sub-contractors. It delivers the visibilities to all parties in a timely and controlled fashion.

eTower

Open and Extensible

eTower provides APIs for shippers, logistics providers to integrate with their own ERP and warehouse system, and customization points to extend and specialize your business logic.

Distributed Around the Globe

Geo distributed deployment makes it unique in high availability and performance. Data are replicated among data centers. You have a global view of all operations

Shipper

- ① Create shipping orders
- ② print labels
- ③ send manifests
- ④ track shipments
- ⑤ extract POD

Integrator

- ① Design products
- ② set shipping rates
- ③ billing schedule
- ④ orchestrate and monitor the logistics process
- ⑤ handle exceptions

Sub-Contractors

- ① pick and pack
- ② Warehousing
- ③ line haul
- ④ customs clearance
- ⑤ last mile delivery
- ⑥ returns handling

Three major roles work and collaborate @ one platform with full visibility



We have deployed multiple clusters, asynchronously replicating around the globe. Local users can use eTower without long network latency.

Why eTower can create value?



I. eTower is a turn-key solution to e-commerce logistics. Your service can be turn on with your own brand within a day.



II. eTower dramatically improves your customer experience by GEO distributed deployments around the globe.



III. eTower provides end-to-end solution, including labeling, hub scan, line-haul, customs clearance, tracking, POD, returns handling, etc.



IV. eTower fosters a community of logistics providers on the platform for you to collaborate with for better products and efficiency.



V. eTower is cost effective, helps reduce your operation cost by full automation, workflow management, full technical support and free upgrade.

Partners

Customers




Rebranding eTower is a professional yet highly customized system. We can rebrand the system according to client specific requirements, such as: Logo, URL etc.

YOU + eTower

=

The foundation of cross-border e-commerce
logistics success

A blue commercial airplane is shown in flight, viewed from a low angle. Two young boys are sitting on the wing of the plane, looking down at the ground. The ground below is covered in a dense layer of white clouds, with a city grid visible through the clouds. The sky is a clear, bright blue. The text "Keep your eyes on the stars, and your feet on the ground." is written in white in the upper right corner of the image.

Keep your eyes on the stars, and your feet on the ground.